Oakley Capital

Welcome to our Summer newsletter with news and views from across the Oakley Group and our portfolio companies.

In this edition: Oakley continues a busy period for deal making with several new transactions including exits from Ocean Technologies Group and Schülerhilfe plus a new investment that bears all the hallmarks of an Oakley deal, with an exceptional founder, a disruptive business, and a fast-growing niche market; plus – after our successful exit from idealista earlier this year, we delve into Oakley's track record in digital marketplaces, and find out where the deal team sees opportunity next.

You can subscribe to our newsletters by visiting our **website**. Also follow us on **LinkedIn**.

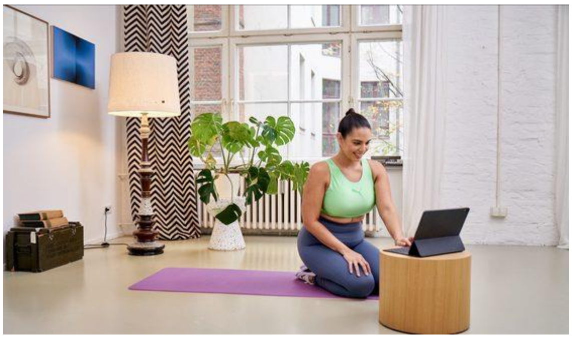
New Deals

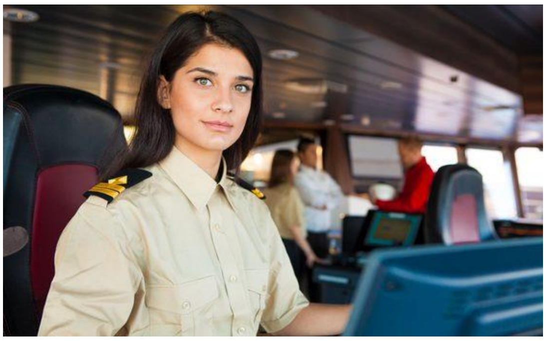
Education exit: After delivering on an ambitious expansion plan, **Oakley exits Schülerhilfe** – the leading provider of professional tutoring across the DACH region.

New tech investment: cyber threats and ransomware attacks are growing more serious. Read about **our investment in Assured Data Protection**, providing mission-critical backup and disaster recovery services for global companies.

SaaS buy-and-build: Alerce acquires WeMob, bolstering its product suite in the Iberian transport and logistics software market and offering significant cross-selling opportunities.

Digital consumer buy-and-build: 7NXT acquires online fitness platform Buddyfit in Italy, positioning the business as a leading consolidator with a combined subscriber base of 800,000.





SaaS exit: Oakley exits Ocean Technologies Group following a successful SaaS buy-and-build strategy to build a leading software provider to the maritime industry.

See news & insights for all our deal news

News and Insights from across Oakley

Meet the founder: we talk 3D printing and AI with **Liberty Dental's Hidde Hoeve**, and learn more about his strategy to create a marketleader in Europe’s fragmented dental lab market.

Digital marketplaces: gone are the days when you needed a large 'total addressable market' to drive success. Now smaller TAMs are becoming relevant...and investible. **Our Deal Team tells us why.**

'Oakley eyes good environment for founder-owned deal flow.' Oakley Capital partner Rebecca Gibson speaks to Mergermarket for their GP Profile - **read the full story.**

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