



Summer Newsletter 2024

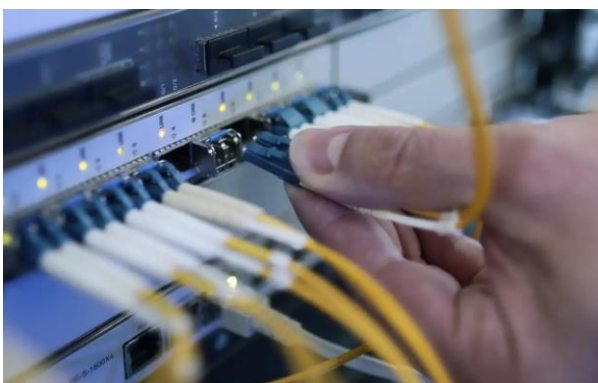
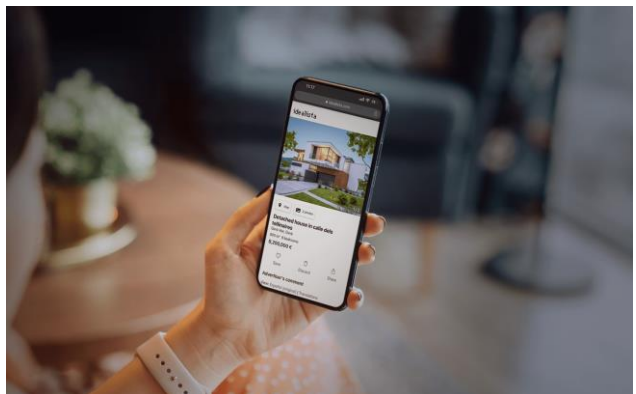
Welcome to our Summer newsletter with news and views from across the Oakley Group and our portfolio companies.

In this edition: six deals in six months including our exit from southern Europe's leading property portal as well as new investments in Technology and Business Services; plus- we speak to exceptional entrepreneur Tom Strohe about his fifth collaboration with Oakley alongside co-founder Jochen Berger and his successful track record building and scaling hosting businesses.

You can subscribe to our newsletters by visiting our [website](#). Also follow us on [LinkedIn](#).

New Deals

Digital Consumer: Oakley exits its investment in idealista after a successful partnership. Today the business connects c.60,000 property agents with over 38 million unique monthly visitors across Spain, Italy and Portugal.



Technology: Germany has one of the lowest fibre penetration rates in Europe. vitroconnect is helping to change that. Learn more about [Origin II's first investment](#).

Business Services:

increasing regulation in the life sciences industry is boosting demand for specialist services. Read about [our investment in ProductLife Group](#).



Technology: as cyber threats multiply, companies are investing in stronger defences. Find out more about cybersecurity specialist [I-TRACING](#)

See [news & insights](#) for all our deal news

News and Insights from across Oakley



Meet the founder: World Host Group's Tom Strohe, and sustaining a ten-year partnership in hosting M&A

As part of our 'Meet the Founder' series, we sat down with serial webhosting entrepreneur Thomas Strohe to learn more about his latest venture alongside co-founder Jochen Berger, their winning strategy as consolidation players in a fragmented market, and why they decided to partner with Oakley on a fifth hosting deal.

Oakley's Sustainability Forum -

we take you 'live' to our ESG portfolio company get together, with insights from Steer Automotive Group, North Sails and vLex on upcycling partnerships and future-proofing initiatives.



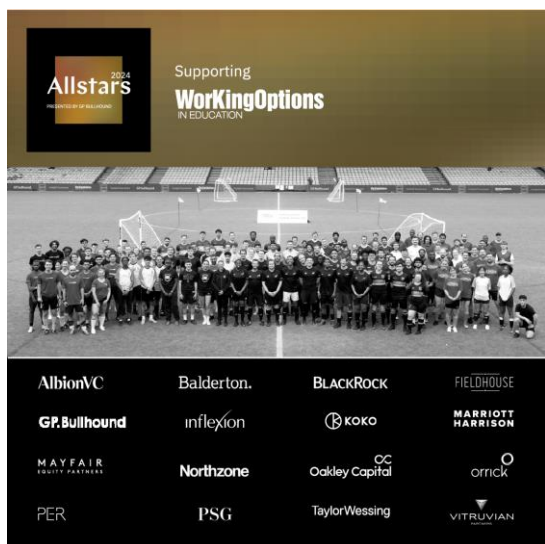


Oakley's **2023 Responsible Investment report** is out now: in it, we tell you how we're helping our portfolio companies to better measure and mitigate their carbon emissions, boost diversity and strengthen cyber defences.

Boardwave brings together software/SAAS founders from across Europe to network and share insights. Oakley's Head of Data & Analytics Aris Valtazanous wrote for Boardwave on the subject of how management teams can better leverage AI to accelerate growth- with plenty of case studies about how Oakley is doing the same across its portfolio.



Oakley Philanthropy & EDI



Bullhound's Charity Football
Recently members of the Oakley team took part in GP Bullhound's Allstars charity football tournament in support of **Working Options** in Education. Working Options in Education gives young people the opportunities and resources to transform their career and life outcomes, empowering the next generation.

Volunteering with Bookmark

Bookmark is one of Oakley's charities of choice, working to promote literacy and a love for reading in primary schools. The Oakley team most recently showed their support by getting involved in the #BigHelpOut, packing reading materials and school essentials to be distributed to primary schools around the U.K. These school packs provide books and resources to help kids in low-income families get excited about reading, laying the foundations for better literacy skills.



What we're reading

Erika Furbert, Sustainability Associate - Red Notice: A true story of high finance, murder and one man's fight for Justice by Bill Browder

Pete Schaffer, Legal Director – And Away by Bob Mortimer

Jonathan Clapham, Investment Director – Birdsong by Sebastian Faulks

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